

1. Pre-Qualification Criteria:

Basic Requirements	Specific Qualification Criteria	Documents to be submitted
Legal Entity	<p>1. Bidder should be a company registered in India under the Indian Companies Act, 2013 (erstwhile companies Act, 1956) or Limited Liability Partnership (LLP).</p> <p>2. Registered with Goods and Services Tax Network (GSTN) and PAN.</p>	<p>Copy of Certificate of Incorporation/ Registration / Memorandum & Articles of Association.</p> <p>Valid GSTIN and copy of GST Registration Certificate. Copy of PAN.</p>
EMD	<p>Rs. 95,00,000/- (Rupees Ninety-Five Lakhs Only through online/Valid BG copy submission as per the given format of annexure /as per the format mentioned in the GeM portal) Refundable and no interest will be payable.</p> <p>Note: Hardcopy of the original BG has to be submitted at BECIL, Bangalore office before the bid submission due date and time.</p>	<p>Only MSME's are exempted from Paying EMD. (As per Rule 170 of General Financial Rules (GFRs) 2017, Micro and Small Enterprises (MSEs) and the firms registered with concerned Ministries are exempted from submission of EMD on the basis of submission of valid certificates.</p> <p>Note: Updated and valid MSME/ UDHYAM/ NSIC certificate and bid security declaration to be uploaded in GeM for getting the EMD exemption.</p> <p>(As per Rule 170 of General Financial Rules (GFRs) 2017, Micro and Small Enterprises (MSEs) and the Firm/Company is registered with concerned Ministries/ Departments are exempted from submission of Bid Security).</p>
Local Office in the State	<p>The Bidder should be based in Mumbai or have an office in Mumbai, Maharashtra.</p> <p>Else, the bidder should give an undertaking that they shall open an office in Mumbai (Maharashtra) within one month on award of</p>	<p>Proof of office in Mumbai, Maharashtra State 'or'</p> <p>Self-declaration for setup of local support office in state. (Declaration as per the format attached at Annexure- V).</p>

	contract/ placement of work order.	
Certifications	<ul style="list-style-type: none"> • The bidder should hold relevant certifications recognized in the industry for quality Monitoring and Data Security Norms. The below certifications are required. • ISO 9001:2015 or ISO 27001:2013 	Copy of valid certificates. The certificates should be valid on bid submission date.
Bidder Experience	<p>Minimum 07 years of experience in Project execution in the field of broadcasting, Media & Entertainment Industry in India or overseas.</p> <p>The bidder should have demonstratable expertise in following areas:</p> <ul style="list-style-type: none"> - High Bandwidth Networking, High Performance cluster storages, Rendering Farm, server setups, MAM & PAM setups, etc.) AV (LED walls, Projectors, lights, etc.), specialized M&E infrastructure (Virtual Production Volume Stage / Green screens / green box studios camera tracking setups) - computer labs installations. 	Documentary evidence for work and contract value, along with client contact details, in the form of work order or completion certificate from the client.
Turnover	<p>Average Annual turnover of the bidder must be Min Rs. 30 Crores during the last three financial years (FY2021-22, FY2022-23, FY2023- 24)</p> <p>And Net Worth should be positive each of 03 financial years i.e. FY2021-22, FY2022-23, FY2023-24.</p>	<p>Copies of Statutory auditor's certificate & copies of audited balance sheets and profit and loss accounts for last 03 financial years (FY-2021-22, FY-2022- 23, FY-2023-24) duly certified the Chartered Accountant with CA's registration number, UDIN No and seal.</p> <p>Certificate should be as per the Format Attached.</p>
Bank Solvency Certificate	Bidder should submit the solvency certificate indicating an amount equal to or not less than Rs.20 crores . Copy of Fresh Solvency Certificate issued by any scheduled Bank is required to be uploaded and submitted. The date of solvency certificate issued by bank should not be more than 3 months from the date of	Copy of the valid Solvency certificate to be enclosed in the technical bid

	submission of bid.	
Key staff	<p>Bidder should have minimum Five (5) employees/staff possessing suitable qualifications and relevant experience.</p> <p>No stipulation for the years of engagement with the bidder</p>	List of the Key staff mentioning their key position / roles and their qualification and experience should be provided by the bidder. CV's of the staff to be enclosed with the annexure.
Blacklist Declaration	The Bidder should not be blacklisted / debarred/ banned/ restricted by any Union Govt./State Govt./ PSU or any Central or state govt. entity as on date of submission of the Bid.	A Notarized Affidavit on Rs. 100/- stamp paper signed by the Authorized Signatory of the Bidder.
Power of Attorney for Authorized Signatory	Power of Attorney to be on non-judicial stamp paper Rs. 100 as per Indian Stamp Act.	Board resolution /Power of attorney (Notarized).

2. Technical Qualification Framework:

SI. No	Evaluation Criteria	Max Score in marks	Documents required/to be submitted
PART A: Technical Evaluation Stage - I			
a. Organization Profile & Experience			
1	<p>Turnover: The bidder must have a Minimum Average Annual Turnover of Rs.30 Crores during the financial years 2021-22, 2022-23 & 2023-24 related to Media and Entertainment Industry in verticals of Broadcast Setups / Post-Production Setups / Virtual Production Setups & Services / Media & Entertainment IT Services in India.</p> <ol style="list-style-type: none"> Total average turnover of not less than Rs.30 Crores: Max 5 Marks Total average turnover above Rs.30 Crores and below Rs.75 Crores: Max 10 Marks Total average turnover of more than Rs.75 Crores: Max 15 Marks 	15	<p>Copies of Statutory auditor's certificate & copy of audited balance sheets and profit and loss accounts for 3 financial years (FY-2021-22, FY-2022-23, FY-2023-24) duly certified by the Chartered Accountant with CA's registration number, UDIN No and seal.</p> <p>Format Attached in the Annexures</p>
2	<p>Project Experience in India: The Prime / sole bidder should have Supplied, Installed and commissioned at least one project of design and built of acoustically treated studios, virtual production studios, live production facility along with video and audio post-production facility in the last 7 years.</p> <ol style="list-style-type: none"> Three projects of project value of not less than Rs.12 Crores each: Max. 3 Marks. Two projects of project value of not less than Rs.18 Crores each: Max. 7 Marks One project of project value of not less than Rs. 36 Crores: Max. 10 Marks 	10	<p>Work order or completion certificate from the client clearly mentioning the value of the project with project details.</p>

3	<p>The Bidder should have designed / executed Acoustically Treated Audio Recording Rooms with Dolby Atmos HE Specs in the last Seven (7) years.</p> <ol style="list-style-type: none"> 1. One project: Max. 5 Marks 2. Two projects: Max. 10 Marks 3. Three or more projects: Max. 15 Marks 	15	Work order or completion certificate from the client clearly mentioning the project details.
4	<p>Project Experience in international level:</p> <ol style="list-style-type: none"> 1. One International project in the field of post-production or Visual Effects or AV (Audio Visuals) in the last Seven Years. Max. 5 marks. 2. Two International projects in the field of post-production or Visual Effects or AV (Audio Visuals) in the last Seven Years. Max. 10 marks 	10	Copies of work orders or completion certificates from the client.
5	<p>Government Projects:</p> <ol style="list-style-type: none"> 1. The bidder should have won One Government project in the media and entertainment field (in the last Seven (7) years more specifically of broadcasting/VFX/post-production/Audio post. Max. 5 marks 2. The bidder should have won two Government project in the media and entertainment field (in the last Seven (7) years more specifically of broadcasting/VFX/post-production/Audio post. Max. 10 marks 	10	Copies of work orders or completion certificates from the client. Both the documents should be CA certified.

Part A total marks: **60 Maximum**

Note:

Only those bidders who scores equal or more than **40 marks** will be for Technical Evaluation stage -II (Presentation stage):

PART B: Technical Evaluation stage -II:

b.	Technical Presentation: Domain Knowledge, project implementation Approach & Methodology		
6	Bidder should submit a detailed technical presentation comprising of the Design solution, Implementation Approach, Methodology, detailed project implementation plan to establish a National Centre of Excellence (NCOE) for promotion of the Animation, Visual Effects, Gaming and Comics (AVGC) sunrise sector covering the complete scope and objectives of the assignment, PERT/GANTT charts, etc.	30	Bidder shall have to do the presentation w.r.t this Domain Knowledge, project implementation Approach & Methodology in front of the Technical Evaluation Committee comprising experts / professionals in the field and in addition to officials from NFDC. Committee will evaluate whether all the points / requirements mentioned in the RFP are addressed well and award score accordingly. Bidder should enclose all the Technical Presentation document along with the technical bid.
7	Site Visit to any one of the Completed/ existing installation projects of the bidder: Maximum: 5 Marks	5	Site visit of existing installations of the bidder: To assess the authenticity of their claimed project experience as a part of the bid evaluation process.
8	Bidder must showcase their certification of the below ISO standardizations. 1. ISO 9001:2015 – 2 marks 2. ISO 9001:2015 + ISO 27001:2013 – 3 marks 3. ISO 9001:2015 + ISO 27001:2013 + CMMI Level 3 or above – 5 marks	5	Authenticate copy of the certificates to be produced which are valid on the date of submission.
Part B total marks: 40 Maximum			

Note:

- a) Minimum 40 Marks (out of 60 marks) in Technical Evaluation stage-I and Minimum 30 Marks (out of 40 marks) in Technical Evaluation stage-II shall be required for the bidder to qualify in the technical Qualification stage.
- b) Only those bidders who scores more than 40 marks will be called for Technical Evaluation stage -II.
- c) Bidder should score minimum 70 marks (out of 100 marks for technical evaluation) put together from the **PART-A: Technical Evaluation Stage - I** and

PART-B: Technical Evaluation stage -II.

- d) The Bidder who qualifies through the Technical Qualification stage will be short listed for opening of financial bids/evaluation.
- e) All the scanned copies of certificates/documents/Annexures asked in the RFP which are required for getting eligible in the tender to be submitted in the online along with the issued RFP, Corrigendum's/Addendums if any should be stamped and signed by an authorized person of the Bidder otherwise the bid response may liable to be treated as invalid.
- f) Bidder shall produce original certificates/documents during scrutiny stage, if asked by the Tender inviting authority.
- g) In case Bidder has submitted any fraud information, samples, etc. regarding qualification criteria; then EMD of such Bidder shall be forfeited & necessary legal actions shall be initiated against such Bidder, and /or blacklisting of the vendor/service provider.